

At a glance

AUTO ZEITUNG stands for independent, critical automotive journalism and the highest level of driving and technical expertise. AUTOZEITUNG.de and its social media channels offer spectacular information, images and videos that will make every driver's heart beat faster. Whether it's a major comparison test or a well-researched guide, users trust our judgement and receive real added value.

Print

Coverage	0.38 mill. (ma 2025/II)
Paid Circulation	74,036 (IVW 4/2025)
Frequency	all 14 days
Basic Rate 2026	EUR 32,690
Copypreis	4.20 EUR



Digital

Views	12.29 mill. (B4P 2025/II)
Net coverage	1.45 mill. (B4P 2025/II)