

Travel and stories

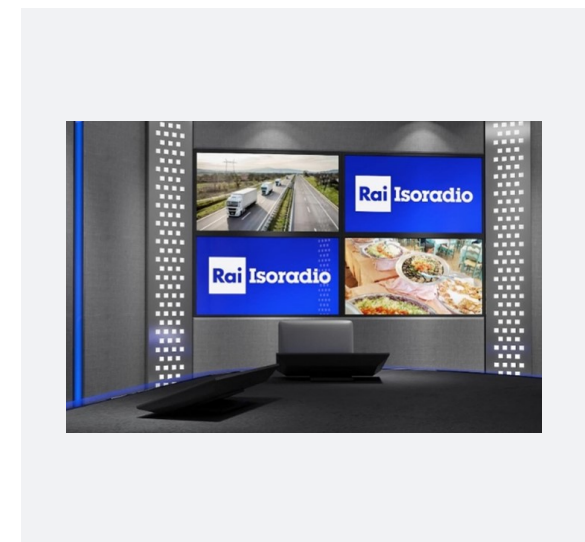
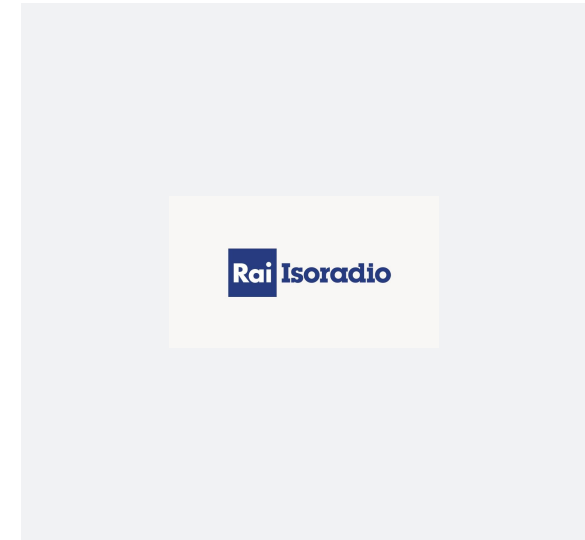
The radio of the travellers with breaking news on the traffic every hour and many stories and dedicated programmes to different themes. The main target group is men aged between 25 and 54.

Radio

Daily Listeners ¹	595,000
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Audience Share

People 14+	1%
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¹TER 2022 GMI Fascia. RAI ISORADIO is published in Italy.