



LOOPME

LOOPME is a multi-channel aggregator with 50,000 publishers and apps in the casual gaming sector. This includes classics like Rummy, Mahjong and Sudoku as well as popular hidden object games. Casual games are easy to access, mostly free-to-play, and monetised through in-game purchases and ads such as rewarded ads. They stand out with strong engagement and high user acceptance.



In-Stream

Possible Video Ads	60.00 mill. ¹
VTR	94% ²

¹Adserver Ø 1/2024-4/2024 ²Adserver 2025