

## The digital offer of the national daily quality newspaper

WELT stands for a broad range of print, digital and TV publications. WELT covers all journalistic formats – from news and opinions to documentaries.

Every story – whether in text, video, photo or live reports – follows the claim to inform reliably and user-oriented and to inspire our audience equally with passionate journalism, innovative products and the joy of experimentation.

DIE WELT is aimed at the target group of decision-makers who want to be informed optimally in a limited time frame.

### Digital

Views <sup>1</sup>	154,137,011
Net coverage <sup>1</sup>	12,691,963
Possible Video Ads <sup>2</sup>	13,679,286



<sup>1</sup>B4P 2025/II, <sup>2</sup>Adserver 2026-03. WELT is published in Germany.