

At a glance

GEOLINO is the lead medium for discerning children's journalism. The largest knowledge format for children aged nine and over. It presents **topical variety** – charmingly, lively and suitable for children. It transmits knowledge and values in an entertaining, likeable and playful style. It encourages **opinion formation** and creates an awareness of dealing with persons, animals and the environment.



Print

Coverage	0.57 mill. (KMM 2025)
Paid Circulation	83,457 (IVW 2/2025)
Frequency	13 x a year
Basic Rate 2026	EUR 22,400
Copypreis	6.00 EUR

Digital

Visits	0.89 mill. (GA 2025-10)
Page Impressions	339.41 mill. (GA 2025-10)
Possible Video Als	4,863 (Adserver 2025-11)