

At a glance

GEOLINO is the **lead medium** for discerning children's **journalism**. The **largest knowledge format** for children aged nine and over. It presents **topical variety** – charmingly, lively and suitable for children. It transmits knowledge and values in an entertaining, likeable and playful style. It encourages **opinion formation** and creates an **awareness** of dealing with persons, animals and the environment.



Print

| | |
|------------------|-----------------------|
| Coverage | 0.57 mill. (KMM 2025) |
| Paid Circulation | 83,457 (IVW 2/2025) |
| Frequency | 13 x a year |
| Basic Rate 2026 | EUR 22,400 |
| Copypreis | 6.00 EUR |



Digital

| | |
|--------------------|---------------------------|
| Visits | 0.89 mill. (GA 2025-10) |
| Page Impressions | 339.41 mill. (GA 2025-10) |
| Possible Video AIs | 4,863 (Adserver 2025-11) |