

At a glance

Excellent programme and high-quality journalistic information. With over 1.5 million copies sold, the largest consumer magazine in Germany



Print

Coverage	3.11 mill. (ma 2026/I)
Paid Circulation	1,196,543 (IVW 4/2025)
Frequency	all 14 days
Basic Rate 2026	EUR 74,340
Copypreis	1.69 EUR

