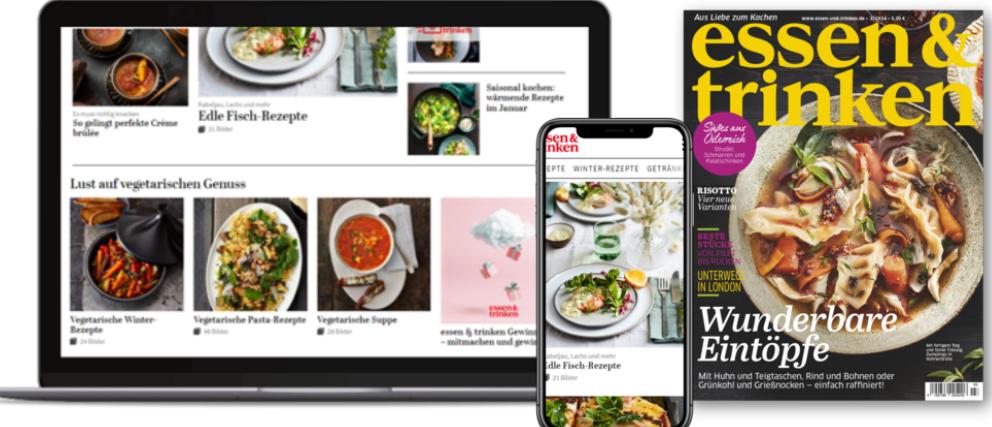


# At a glance

ESSEN & TRINKEN stands for enjoyment and the joy of cooking and baking for family or guests. Every day, new recipes for daily, extraordinary, vegetarian, sweet, extravagant or simple cooking are created in the ESSEN & TRINKEN test kitchen. ESSEN & TRINKEN offers a unique mixture of recipes, restaurant tips, food reportage and culinary trends.

## Print

Coverage	<b>1.04 mill.</b> (AWA 2025)
Paid Circulation	<b>79,850</b> (IVW 4/2025)
Frequency	<b>monthly</b>
Basic Rate 2026	<b>EUR 31,600</b>
Copypreis	<b>5.20 EUR</b>



## Digital

Views	<b>23.47 mill.</b> (B4P 2025/II)
Net coverage	<b>2.22 mill.</b> (B4P 2025/II)
Possible Video AIs	<b>0.05 mill.</b> (Adserver 2026-01)