

An innovative magazine, both in content and appearance, made for paper lovers. A success in F, D, NL.

FLOW is an innovative magazine. It celebrates creativity, beauty of imperfect things and simple pleasures. It inspires the readers with portraits of extraordinary people and actors of the society, but also topics on self-reflection, on our relationship with others and on mindfulness. It is a beautiful object, which is addressed to paper lovers. It's more than a magazine, a notebook.

FLOW addresses mostly women who live mindfully, enjoy the moment and need authenticity.

Print

| | |
|-------------------------------|------------|
| Coverage ¹ | 253,000 |
| Paid Circulation ² | 50,414 |
| Frequency | bimonthly |
| Basic Rate 2025 | EUR 24,300 |



¹ACPM ONE NEXT 2024-01, ²Publisher's Information 2023. FLOW is published in France.