BRIGITTE

Germany's most widely-read quality women's magazine

BRIGITTE is Germany's strongest women's media brand. It shapes the image of women in society – with depth, lightness and a clear point of view. BRIGITTE stands for empowerment and offers content that concerns, moves and inspires women of all generations.

A unifying element is the mindset of the BRIGITTE audience: open-minded women who actively seek change. They trust BRIGITTE's journalistic quality and value the brand's clear stance.

More than 1 million women read the magazine – the highest reach among its competitors. The community has a particularly strong connection to BRIGITTE, which, with the largest editorial team among German women's magazines, focuses more than ever on authentic content. It is not a trend-driven medium, but a reliable companion that captures the spirit of the times.

BRIGITTE is the place where meaningful content resonates –

Print

Coverage[1]	1,064,702
Paid Circulation[2]	215,316
Frequency	26 x a year
Basic Rate 2027	EUR 69,800

In-Stream & Display

Views[3]	49,710,788
Net coverage[3]	1,210,137
Possible Video AIs[4]	281,242







[1]BAP 2026, [2]IVW 3/2026, [3]AGF 2026-10, [4]Adserver 2026-10. BRIGITTE is published in Germany.