

MEDIA COLLECTION CONTACTS & REACH



A cost-efficient solution to reach your target audience while ensuring strong performance

A cost-efficient solution that delivers strong performances combining online video and standalone video.

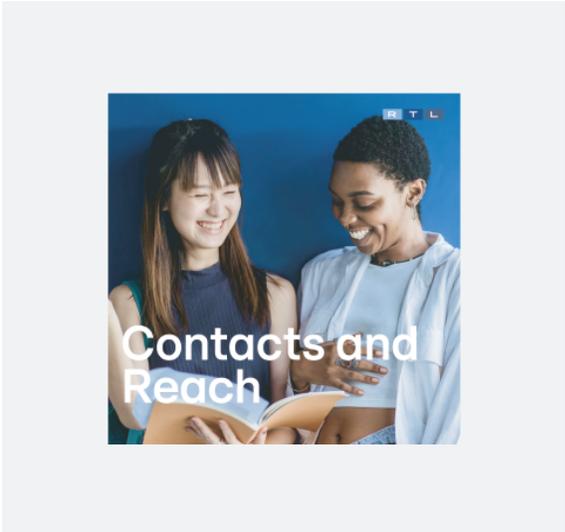
Online Video	
Monthly Uniques ¹	1,000,000
In-Stream Impressions ¹	4,000,000

Offering:

- Elevate the targeting with local editorial content
- KPI optimization and cost efficiency
- Enhance reach by adding additional formats

Devices: Desktop, Mobile/Tablet

The collection has an avg. VTR of 70% and an avg. viewability of 75%!



¹Smartx adserver data 2025 January-June. MEDIA COLLECTION CONTACTS & REACH is published in France.