AUF EINEN BLICK

Two magazines in one, the big magazine for television and leisure

AUF EINEN BLICK offers a mixture of emotional entertainment and compact information about everyday life in the large editorial section every week. The comprehensive TV and radio program is completed by commentaries and reports on current topics. AUF EINEN BLICK is close to the needs of its readers and is a reliable expert on health, law, money and household issues. It is also a valued source of ideas for cooking and travel. Compared to booking individual titles, booking the BASIC PROGRAMME COMBINATION (TV HÖREN UND SEHEN, FERNSEHWOCHE, AUF EINEN BLICK, TV KLAR) offers a saving of 20%.
The readership are experts in life - on average in their mid-60s, down-to-earth, domestic and mostly female. They value family and health, which is why useful advice and tips for mastering everyday life are gladly accepted.

Print

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