

At a glance

At VIP.de, we take our loyal users into the world of stars and starlets. We serve up the hottest news from popular TV faces and reality stars, show international stars at events, and take a close look at trends and exciting stories from well-known influencers. VIP.de is always up to date!



Digital

Unique User	2.91 mill. (AGF 2024-06)
Visits	6.78 mill. (GA 2024-07)
Page Impressions	29.87 mill. (GA 2024-07)
Possible Video Ads	0.41 mill. (Adserver 2025-03)

