

## At a glance

TECHBOOK – the portal for technology and digital lifestyle. TECHBOOK.de is the leading online magazine for mobile living and digital homes. Informative, humorous and emotional – that's how this combination of lifestyle magazine and technology guide presents itself. Men between the ages of 20 and 49 in particular will find inspiration for digital topics here.



### Digital

Views	<b>10.02 mill.</b> (B4P 2025/II)
Net coverage	<b>2.16 mill.</b> (B4P 2025/II)
Possible Video Ads	<b>3,417</b> (Adserver 2025-12)

