LANDLUST

The beauty of country life

LANDLUST has been one of the most successful magazines for over 15 years. LANDLUST shows the beautiful side of country living – with an unrivaled naturalness and authenticity. The magazine has a unique concept – it stands out through its high-quality presentation and appealing calm layout. It is also a sought-after source for creative inspiration as well as practical tips and services.

LANDLUST readers are interested in home and garden as well as in food and sustainability topics. They have above-average purchasing power and are quality-oriented consumers.

Print

Coverage[1]	3,232,562
Paid Circulation[2]	538,038
Frequency	6 x a year
Basic Rate 2027	EUR 84,400



[1]AWA 2025, [2]IVW 3/2026. LANDLUST is published in Germany.