

At a glance

4 bestsellers in the food segment offer the best performance values and high-class environments. They reach readers aged 20 to 69 who cook regularly and with enthusiasm, like to be inspired and want to try out new recipes



Coverage	1.46 mill. (ma 2026/I)
Paid Circulation	128,718 (IVW 4/2025)
Frequency	monthly
Basic Rate 2026	EUR 62,350

