

## The innovative children's magazine

GEOLINO is THE general interest magazine for children. Articles from areas like games, brain-teasers, handicrafts, puzzles and more extend the editorial contents of GEO, whilst service elements (posters, school timetables etc.) round off the editorial concept. In addition, the entertaining, playfully likeable way knowledge is transmitted – "Edutainment" – furthers a child's general knowledge without becoming "textbookish". It is learning by having fun.

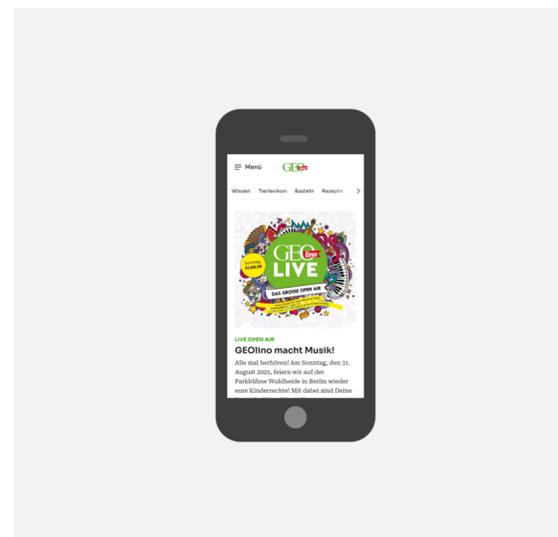
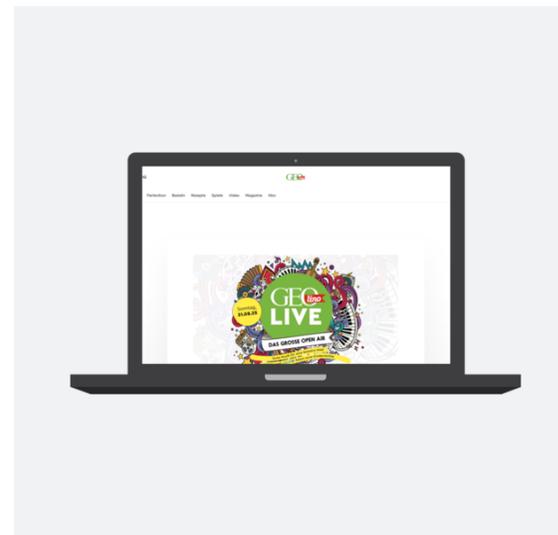
The readers are children aged 9+ who are curious, have a wide range of interests and want to learn about the world. Most parents (91%) read along with their children.

### Print

Coverage <sup>1</sup>	566,733
Paid Circulation <sup>2</sup>	83,457
Frequency	13 x a year
Basic Rate 2026	EUR 22,400

### Digital

Views <sup>3</sup>	1,489,502
Net coverage <sup>3</sup>	530,932
Possible Video AIs <sup>4</sup>	5,265



<sup>1</sup>KMM 2025, <sup>2</sup>IWV 2/2025, <sup>3</sup>AGF 2026-02, <sup>4</sup>Adserver 2026-02. GEOLINO is published in Germany.