

At a glance

This combination is one of the largest booking units in the women's target group. The editorial concepts of the titles complement each other. Overall, all four titles reach a target group aged between 30 and 59, which is addressed according to their individual needs and interests.

Print

Coverage	2.17 mill. (ma 2026/I)
Paid Circulation	338,026 (IVW 4/2025)
Frequency	weekly
Basic Rate 2026	EUR 86,460

