

The French edition of Germany's leading reporting magazine

GEO is much more than a travel magazine. High-quality photographs are one of the outstanding characteristics of GEO, which are accompanied by documented and detailed writings, which offer an in-depth analysis, an emphasized argumentation and a perspective on the topic discussed.

GEO.fr is an influential platform that offers enriched content from passionate travelers and experts. It has more than 230 referenced blogs and is an interactive platform.

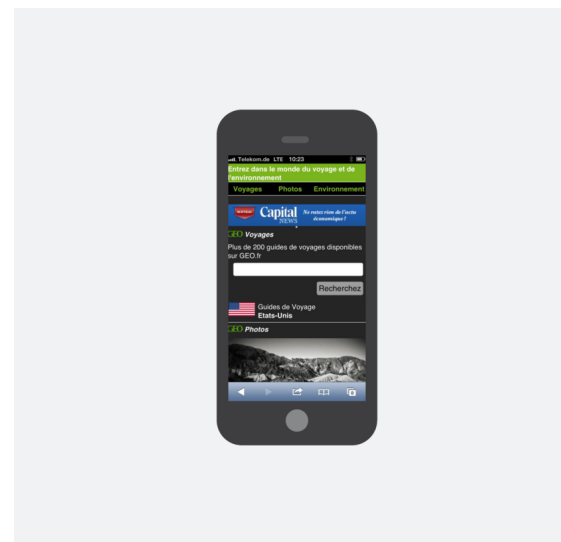
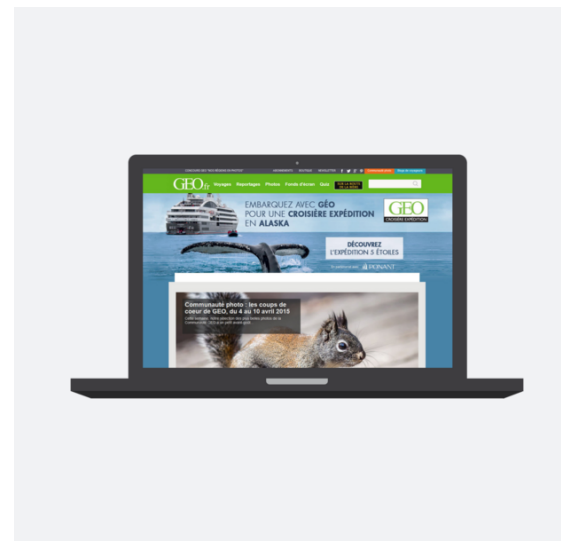
GEO's readers are on average 48 years old, AB social class and have high incomes.

Print

Coverage ¹	2,900,000
Paid Circulation ²	101,786
Frequency	monthly
Basic Rate 2025	EUR 29,500

Digital

Unique User ³	7,649,000
Visits ⁴	6,400,000
Page Impressions ⁵	15,743,262
Possible Video Ads ⁶	50,913



¹ACPM ONE NEXT 2023/S1, ²ACPM OJD 2023, ³Mediametrie Mediamat, ⁴Mediametrie 2023-10, ⁵ACPM OJD 2022-02, ⁶Adserver 2023-01. GEO is published in France.