

MEDIA COLLECTION BIG SCREEN VIDEO

Reach your audience through the big screens in European living rooms

The optimal solution for maximizing attention value while ensuring that content is presented within a premium video environment.

Online Video

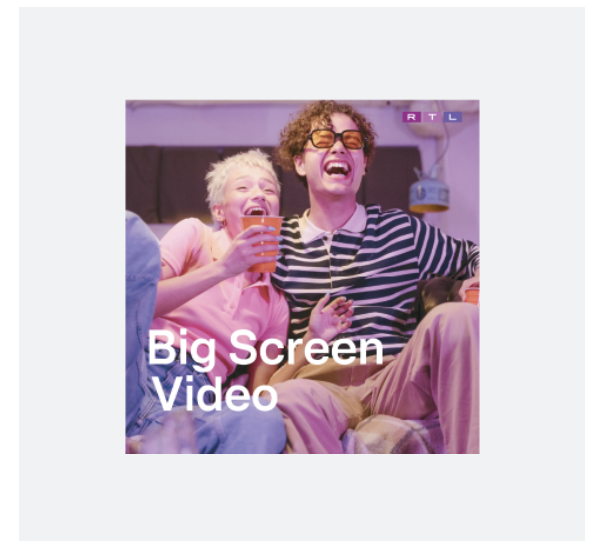
Monthly Uniques ¹	15,000,000
In-Stream Impressions ¹	50,000,000

Offering:

- Maximum scale on CTV devices
- Most premium video environments
- Highest attention value

Devices: CTV only

The collection has an avg. VTR of 97% and an avg. viewability of 96%!



¹Smartx adserver data 2025 January-June. MEDIA COLLECTION BIG SCREEN VIDEO is published in Italy.