

ANTENA 3

The generalist channel

Leading channel of the 'coverage' offer. A constantly improving image. Women-oriented daytime programmes: talk shows, magazines, quiz shows, comedy series... Strong access prime time (El Hormiguero 3.0) and large range of creative premium offer. It targets all people 4+.

TV

Monthly reach ¹	3,244,216
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Audience Profile

Men	62%
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Women	38%
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6-15 years	3%
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16-24 years	3%
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25-34 years	5%
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35-44 years	7%
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45-54 years	14%
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55-64 years	21%
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65+ years	47%
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¹KANTAR MEDIA. PYB. 2023. IND. 4+. LINEAR TV. ANTENA 3 is published in Spain.