

LEADERTALK

The challenges for football coaches are becoming increasingly complex. In Germany's first pure football coaching podcast, "Leadertalk", the focus is on the skills and qualities that a professional coach must possess today in order to successfully lead his team.



Keyfacts

Frequency	monthly
Ø length	60 minutes
Host	Mounir Zitouni
Target group	Men, 20 - 59 years
Theme cluster	Sports
Reading	Host-Read, Presenter-Read

